



FASHION &amp; BEAUTY NEWS

## Wah Chan Turns 70: Love, Legacy & A Tesla Up for Grabs

by nur

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From a tiny shop in Pekan back in 1955 to 56 outlets nationwide today, Wah Chan has been part of Malaysians' proposals, weddings, and family milestones for seven decades. Now, the jeweller is celebrating its 70th anniversary with a campaign that's all about love, legacy and big rewards.

### The Drops

- **Love Infinity Collection:** Premium pieces celebrating passion, health, peace, eternal love, and abundance. The star? The **Love Infinity 24K Bracelet**, Wah Chan's first customisable 24K designer bracelet. Only 70 pieces available worldwide, starting at RM4,950.
- **70th Anniversary Gold Bar:** Priced at RM3,000, with a guaranteed 7% annual growth for 3 years and a 100% buy-back option for 7 years. A collector's dream.



**WAH CHAN®** since 1955 **70**

## Love Infinity

This collection celebrates **love that is infinite**: love for self, for a spouse, for children, for parents. Each colour carries a blessing — **red for prosperity, green for health, white for peace, diamond for eternal love, and gold for abundance.**

Love Infinity begins with **self-love**. As mothers and fathers, once young and ambitious, many of us forgot ourselves while carrying responsibilities.

This collection is a reminder — to love yourself again, to invest in yourself, and to carry that strength into every other relationship.



**WAH CHAN®** since 1955 **70**

*Celebrate 70 Years of Love*

DIAMOND JEWELLERY

**DISCOUNT  
UP TO 70%**

With initial purchase of RM10 & above.



The banner features a central semi-transparent brown rectangle with white and gold text. The background is a collage of gold jewelry: a large floral pendant on the left, a snake bracelet on the right, and a bangle on a wooden box at the bottom. The Wah Chan logo and '70' anniversary emblem are at the top.

 **WAH CHAN®**  
since 1955



*Celebrate 70 Years of Love*

**916 GOLD 1 GRAM  
DISCOUNT RM70**

For purchase of items 1gram & above only.  
Discount only for first gram.



The banner features a brown background on the left and a white background on the right. The left side contains the Wah Chan logo (a yellow circle with a diamond icon), the text "WAH CHAN® since 1955", and a large "70" with a diamond on the zero. Below this is the text "Celebrate 70 Years of Love" in a gold script font. The main offer is displayed in large white bold letters: "BUY RM700 GET RM700 CASH VOUCHER". A large, ornate gold and diamond pendant is shown in the bottom left. The right side of the banner shows a close-up of a diamond necklace with teardrop pendants. At the bottom left, small text reads "Terms and Conditions apply. While stock last."

**WAH CHAN®**  
since 1955

**70**

*Celebrate 70 Years of Love*

**BUY RM700  
GET RM700  
CASH VOUCHER**

Terms and Conditions apply. While stock last.



**WAH CHAN®**  
since 1955



*Celebrate 70 Years of Love*

**FREE**

**Exclusive Tote Bag with  
Shoulder Strap or  
Tumbler with Sticker**



With any gold & jewellery purchase of RM7,000 onwards.  
Terms and Conditions apply. While stock last.



#### Celebrate 70 Years of Love (until 13 Dec 2025)

- RM70 off the first gram of 916 gold
- Up to 70% savings on selected pieces
- Lucky draws: **Weekly 10g gold bars, monthly 1-carat diamond rings, grand prize = Tesla Model 3**
- Spend RM700 = RM700 vouchers; spend RM7,000 = free tumbler/tote
- Original 1955 receipt holders? Cash back at original value
- Fun runs, dance contests, and even an AI Song collab

Wah Chan's message is simple: jewellery isn't just adornment, it's about moments that last a lifetime. And this 70th anniversary is your chance to make those moments bigger.

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