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LUXURY CIRCLE



THE PEAK

 IN MENU

FROM PIAGET TO CHOPARD: THE LATEST JEWELLERY ICONS REIMAGINED

Icons reimagined, legacies renewed.

Tuesday, September 30, 2025 By Justin

Wah Chan unveils Love Infinity collection





This year, Wah Chan celebrates seven decades as one of Malaysia's most trusted jewellers, honouring a legacy built on craftsmanship, trust, and family tradition. From its beginnings as a small goldsmith shop in Pekan founded by husband-and-wife duo Mr. Koh Kui Wah and Mrs. Lai Swee Chan in 1955, the brand has grown into a household name with more than 50 boutiques nationwide. Over the years, Wah Chan has evolved beyond its roots in yellow gold to embrace diamonds, jade, and gemstones, creating jewels that have marked Malaysia's most meaningful milestones — from proposals and weddings to anniversaries and family celebrations.

To commemorate this anniversary, Wah Chan unveils *Love Infinity*, an exclusive collection that redefines the language of love across generations. Each colour symbolises a blessing — red for passion, green for health, white for peace, diamond for eternal love, and gold for abundance. At its heart is the Love Infinity 24K Bracelet, Wah Chan's first-ever customisable 24K designer bracelet, created by Director Amanda Koo. Limited to just 70 pieces worldwide, each bears the 70th anniversary blessing logo and comes with lifetime privileges, ensuring it is not only a jewel but also a keepsake of enduring meaning. More than adornment, *Love Infinity* encapsulates Wah Chan's spirit — celebrating love, legacy, and the timeless beauty of jewellery crafted for generations.

The Next Chapter of Luxury from Piaget, Chopard & more



Chopard's Swan Lake (left), Piaget Rainbow pendant (right)

From the Piaget kaleidoscopic jewels to Chopard's poetic Swan Lake, Bvlgari's bold Tubogas, Qeelin's modern Wulu, and Wah Chan's milestone Love Infinity, these new creations highlight how jewellery continues to evolve while staying true to its roots. More than adornments, they are emblems of heritage, artistry, and emotion — treasures designed not only to celebrate life's moments today, but to be cherished for generations to come.